



## Strategic Plan 2018 – 2021

### Executive Summary

Centre 33 is a young people's charity working across Cambridgeshire and Peterborough, specialising in supporting young people up to the age of 25. Established in 1981, we still hold true to the founding principles of:

- young person centred
- services that are available to all young people on a self-referral basis
- capable of responding to complex need
- quality and good outcomes for young people.

Our current values commit to being inclusive and specialist, supportive and non-judgemental, collaborative and accountable.

Our vision is that every young person is listened to and respected for who they are; and that they receive support to enable them to be who they want to be. In order to do this our mission is to support young people with their practical and emotional needs. It does this through delivering safe, free, accessible and professional services that listen to, support and inspire young people to become who they want to be.

We always support young people with their presenting needs; however most of the support focuses on ways to:

- Be emotionally healthy
- Be sexually healthy
- Be safely housed
- Be in employment/meaningful education/training
- Have improved financial situations
- Reduce the negative impact of their caring responsibilities (if they are young carers)

We have five main hubs (Cambridge, Ely, Wisbech, Peterborough, Huntingdon) but also work within the communities including local schools and community venues (such as libraries, GP surgeries etc.).

Our four strategic priorities that are based on identifying needs, being clear and focussed on what we want to do, securing funding, and delivering new and existing services and evaluating them. These priorities guide our annual fundraising plan and the planning of our Strategic and Operational Teams for the next three years (2018 -21).

#### Our Strategic Priorities:

1. To ensure young people receive the practical and emotional support that enables them to be who they want to be
  - a. Continue to deliver and expand our universal 'Someone to talk to' service to meet the needs of all young people
  - b. Continue to develop (and pilot new) targeted services/projects for vulnerable and marginalised groups, including expanding our schools mental health offer
  - c. Deliver services of high quality and where impact is measured
2. To strengthen and influence the local youth sector by working with others and sharing our expertise
3. To be a dynamic, safe and ambitious organisation
4. To be a financially stable organisation that offers good value for money

We acknowledge the success of our future ambitions will not be possible without the support of young people, our staff / volunteers, and our partners and funders; we would like to thank you in advance and say we look forward to achieving these ambitions with you all.

## Someone to talk to

Free and confidential information and support for young people in Cambridgeshire and Peterborough